**Quartz**

**INTRODUCTION**

*Quartz is the guide to the new global economy for people who are excited by change.*

Since our launch in 2012, we’ve been a leader in mobile first web design, custom ad formats, email newsletters, apps, social video, data visualization, format-agnostic digital journalism, and international readership.

**EDITORIAL PRODUCTS**

We guide our readers by **focusing on what matters to them.**

- **Qz.com**
  Our flagship website, built to be fully responsive across devices; including regional Africa and India editions

- **Quartz at Work**
  Our guide to leading, building and navigating the modern workplace

- **Quartzy**
  Our guide to living well in the new global economy

By **understanding the forces** that are shaping their world.

- **Bot Studio**
  Our bot studio experiments with building bots to improve journalism and storytelling

- **Quartz Index**
  A mobile-native site highlighting statistics that show how the global economy is changing

- **Atlas**
  Our platform for creating and sharing charts and data
By building in the forms that fit into their lives.

Daily Brief
The most important and interesting news from the global economy, in your inbox each morning

Index Email
Weekly updates on our collection of metrics that show how the global economy is fundamentally changing

Quartz on Facebook watch
Our video team’s ambitious video series are published native to Facebook on the new Watch platform

Obsession
An in-depth exploration of an interesting topic, in your inbox just in time for the evening commute

Africa Weekly Brief
The most important and interesting news from around the continent, delivered to your inbox once a week

Quartzy
Our weekly dispatch about living well in the global economy

Amazon Echo Briefing
Ask Alexa to read you the news and hear today’s top stories from the Quartz app

Quartz app for iPhone and Android
Named one of Apple’s Best Apps of 2016, the Quartz app uses a conversational interface to share news updates and surprising discoveries throughout the day

We reach over 100 million people around the world.

22MM
People visit our websites each month

5MM
Read Quartz on Apple News, Flipboard, and Google Newsstand

680K
Get our email newsletters

745K
Get our app notifications throughout the day

85MM
See our posts and watch our videos on Facebook and Twitter

Sources: Omniture (August 2017); Mailchimp and SendGrid (September 2017); iOS and Google app stores (August 2017); Apple News, Flipboard, and Google Newsstand (August 2017); Facebook and Twitter, (August 2017).
Our audience is shaping the new global economy.

Quartz users are C-suite executives, up-and-coming business leaders, and the next wave of mobile-native strategists and innovators.

Quartz indexes #1 against competitors for:

- **193 Index**
  C-suite executives age 25 - 44 who believe technology will fuel the future growth of their company

- **165 Index**
  Always the first to have the latest tech products

- **113 Index**
  C-suite executives

- **147 Index**
  Plans to purchase a luxury watch in the next year

Sources: Ipsos Global Business Influencers Study, 2017; Competitors included in ranking: Bloomberg, Economist, Financial Times, Forbes, NYT, WSJ.
**Quartz Creative** integrates brand experiences holistically across the Quartz platforms.

**OUR SOLUTIONS**

**Discovery**
Bold and sophisticated visual units

We create full-bleed, responsive units designed to grab attention and interaction.

**Branded Content**
Branded storytelling built to be experienced

We approach branded content the same way we approach editorial - user centered experiences at the intersection of the brand and the audience’s obsessions.
Technology-led partnerships
Brand experiences built with product value

We create new value with brand partnerships that leverage the opportunity of cutting edge technology to redefine brand experiences.

SOCIAL

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Twitter @qz @quartzatwork

Instagram @qz @quartzy

Youtube YouTube.com/user/quartznews

CONTACT

Design and development specifications and FAQs here

Still have questions?
Email ads@qz.com