Quartz is a global business news publication. Through bold and creative journalism, emails, apps, and a membership program, we help the next generation of leaders make sense of a changing world.
Our products guide you through the new global economy.
**Our reach**

- **20MM** people visit our websites each month
- **854K** Get our email newsletters
- **4.1MM** Read Quartz on Apple News, Flipboard, and Google Newsstand
- **61MM** See our posts and watch our videos on Facebook and Twitter
- **1.7MM** Downloaded our apps

**Our audience**

- **74%** Mobile
- **26%** Desktop
- **61%** Male
- **39%** Female
- **38** Median age

**Quartz indexes #1 against competitors for:**

- **194 index**
  - C-suite executives age 25-34 who believe technology will fuel the future growth of their company
- **148 index**
  - Always the first to have the latest technology
- **113 index**
  - C-suite executives, owners, or partners planning to purchase luxury vehicle in the next year

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Google Analytics, iTunes Analytics, Fabric, Google Play, Sendgrid, Apple News, Facebook, Twitter, LinkedIn, Instagram, YouTube

**Branded content**

**Branded storytelling built for users**

We approach branded content the same way we approach editorial—user-centered experiences at the intersection of the brand and the audience's obsessions.

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**Media solutions**

**Bold and sophisticated visual units**

We create full-bleed, responsive units designed to grab attention and interaction.
Quartz Creative translates brand stories into experiences.

Technology-led partnerships
Brand experiences built with product value

We create new value with brand partnerships that leverage the opportunity of cutting-edge technology.

Contact
Still have questions?
Email ads@qz.com